

English Immersion Training

David Franks

Improve your English—naturally

We offer English language tuition to people wanting intensive one-to-one teaching in a professional but relaxed environment. You stay in our comfortable home in Cambridge and follow a flexible course designed to meet your specific language needs.

We aim to provide quality in the training, the catering and the accommodation and to broaden your English education through immersion in the language and experience of our culture.

Whether you are looking for general fluency, business English or language related to your specialist field, we believe that anyone will benefit from this approach.

We will help you:

- improve your English
- feel more confident about your English
- achieve a higher level of conversational skill
- develop English skills to meet professional goals or other objectives

We offer individual tuition and attention, plenty of conversation practice and the pleasure of enjoying some time in the lovely and historic city of Cambridge.

Location

English Immersion Training is based in Cambridge, a famous university centre some 90 kilometres north of London and an excellent place to study in.

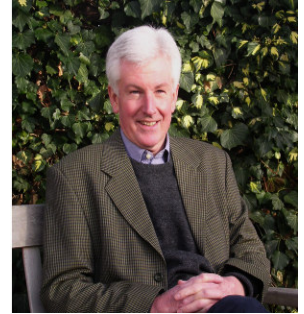
It has beautiful and historic buildings, an attractive river frontage and everything that you would expect of a cosmopolitan city with a population of over 100 000. If you need to find still brighter lights, London is only a 45 minute train ride away. If, on the other hand, you want the peace of the countryside, it is just a short walk.

We live in a modern four-bedroom town house in an attractive neighbourhood. The comfortable guestroom has an en-suite bathroom, (with shower, basin and WC), a king-size double bed, Broadband internet connection and TV/DVD.



Who we are

David Franks: I graduated in London with a degree in Business Studies and spent more than 30 years in business, from large corporations to my own international company. After selling the company in 2004, I re-trained in Berlin as a teacher of English as a foreign language and gained my CELTA qualification.



Since then, I have taught in Munich and Cambridge. In most cases, my students have needed to improve their English for work and they have been at every level of their organisation—and indeed at every level of English aptitude.

As a student of French and German, amongst other languages, I know what it's like to wrestle with grammar, pronunciation and vocabulary and I have had to telephone, email, negotiate, have meetings and make sales presentations in another language.

Jennie Franks: I, too, have travelled, lived and studied abroad and know how it feels to be welcomed into a home in a foreign country. I want to make your stay with us a happy one. I enjoy cooking—with an international flavour—and will be happy to show you around the city. I also run an advertising business and, in my spare time, I like going to the theatre and exploring the countryside around Cambridge by bike or on foot.



Testimonials

A selection of compliments:

- "I think your business English course is great! The English course is very helpful to communicate with your colleagues, and David is very kind and patient to his students ... his lesson is profound and very interesting." (ND, Amino, Shanghai)
- "During his tenure at our Munich Centre Mr. Franks was a great asset to the teaching staff at Arenalingua Bavaria. His Business English Courses for students at all levels always met and exceeded his customers' expectations." (Dr. Stefan Fodor, Director of Studies, Arenalingua Bavaria)
- "...the lessons were taught by David, my main teacher, in an businesslike, professional and absolutely motivating manner." (MB, UBS AG, Zurich)

Course content

The content of the course varies from student to student and so will depend on your level and needs. We discuss this before the course and again at the first lesson. In fact, monitoring the content, the relevance and the student's satisfaction is a continuing process.

A typical week's programme could be a Sunday arrival and departure, allowing 25 hours of lessons Monday to Friday, with plenty of time for self-study and other activities - Saturday being free for relaxation, a visit to London or other attractions.

Most students are looking for General English or Business English or a combination of the two, but we try to cater for everyone's needs. Within those general categories, you might want to concentrate on specific areas and your course will be planned accordingly.

For example, you might need general help with speaking, listening, grammar correction and pronunciation and—for your work—to improve emailing skills, telephone English and meeting language. A typical day's lesson schedule could be:

09:00-11:00:

Discussion of news topic
Review general conversation since last lesson
Review of homework
Introduction of grammar concept
Vocabulary work

11:30-13:00:

Introduction to the language of meetings
Case study
Listening and comprehension practice
Role-play

14:00-15:30

Use of a monolingual dictionary
Analysis and discussion of an article from 'The Economist'
Set homework (review of day's work, grammar rule and exercises, article to read)

But it is your course. The timetable is planned to suit both student and teacher.

There can be more teaching (or less), spread throughout the day or only in the morning. Stays can be as short as three days or as long as three weeks.

Something different

You may be looking for something entirely different. You may not want to sit down and have lessons at all. You may prefer to do things, visit places, meet customers or attend a trade show—or just talk. Whatever you have in mind, we are sure it can be turned into a constructive, practical and enjoyable learning experience.



Contact us:

To discuss your requirements further please contact us by email, phone or through our web enquiry form

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